

## AMENDMENT OF CLAIMS

1-17 (cancelled)

18. (currently amended) A method ~~according to Claim 17~~ of WWW page retrieval from a web site, comprising:

receiving information associated with content of a web site, wherein said received information is not a WWW address and comprises characters typed for entry by a user wherein said information is entered into a URL entry field in said a browser in which a standard URL address would be entered;

said information being received by a software not associated with said web site;

determining a geographical location of the user;

providing a page address of a page of said web site, responsive to said information and said determined geographical location, by said software;

sending the page address to the browser for retrieving said page responsive to said page address; and

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information.

19. (currently amended) A method according to claim 4 100, wherein said information is entered into a window overlaying said browser.

20. (previously presented) A method according to claim 19, wherein said window is overlaying a location window of said browser.

21-91 (cancelled)

92. (currently amended) A method according to claim 44 101, wherein providing the page address [,] comprises performing an automated web search.

93. (currently amended) A method according to claim ~~46~~ 18, wherein providing the page address [...] comprises performing an automated web search.

94. (cancelled)

95. (currently amended) A method according to claim ~~4~~ 100, wherein said providing the page address comprises retrieving information about a site from a location, and comprising updating of said information by an operator of said site.

(Claim 96, currently amended)

96. A method according to claim ~~46~~ 18, wherein said information is in a non-Latin language.

97-99 (cancelled)

100. (currently amended) A method ~~according to Claim 4~~ of WWW page retrieval from a web site, comprising:

receiving information associated with content of a web site, wherein said received information is not a WWW address and comprises characters typed for entry by a user wherein said information is entered into a URL entry field in said a browser in which a standard URL address would be entered;

said information being received by a software not associated with said site;

analyzing said information to correct spelling in said information to a spelling-corrected input;

providing a page address of a page of said site, responsive to said spelling corrected input, by said software;

sending the page address to the browser for retrieving said page responsive to said page address; and

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information,

wherein said page address is determined using a database of associations, said database is at least logically associated with a particular user, and said database includes user information regarding a particular user, which user information is entered by said user, which page is selected for display responsive to said user information and wherein said database is stored at a location remote from where said information received by said software is entered by the user for display of said page.

101. (currently amended) A method ~~according to Claim 14 of WWW page~~ retrieval from a web site, comprising:

receiving information associated with content of a web site, wherein said received information is not a WWW address and comprises characters typed for entry by a user ~~wherein said information is entered~~ into a URL entry field in said a browser in which a standard URL address would be entered;

said information being received by a software not associated with said site, along with user-dependent information not entered by the user in a session in which said received information is entered by the user;

analyzing said received information using user-dependent information other than said received information entered by the user;

providing a page address of a page of said site, responsive to said received information entered by the user and said analysis, by said software;

sending the page address to the browser for retrieving said page responsive to said page address; and

thereby causing said page to be directly displayed to the user using the browser, without any additional user intervention beyond the entry of said information,

wherein said user-dependent information includes at least one of geographical location of the user, the user belonging to a certain customer club, the user profile, the user age, and the user browsing habits.

102-103 (cancelled)

104. (currently amended) A method according to claim + 100, wherein providing a page address comprises providing responsive to a popularity level of said page.

105. (currently amended) A method according to claim + 100, wherein providing a page address comprises providing based upon statistical information correlating said entered information and websites.

106. (currently amended) A method according to claim + 100, including adding a user interface functionality to said browser, which functionality is used for interaction with said site.

107. (previously presented) A method according to claim 106, wherein said interface comprises icons.

108. (previously presented) A method according to claim 106, wherein said interface comprises one or more menus.

109. (previously presented) A method according to claim 106, wherein said functionality comprises a purchase function.

110. (previously presented) A method according to claim 106, wherein said functionality operates based on information stored in a database.

111. (currently amended) A method according to claim ~~409~~ 110, wherein said database contains information arranged by site.

112. (cancelled)

113. (currently amended) A method according to claim ~~44~~ 101, wherein said information is in a non-Latin language.

114. (currently amended) A method according to claim + 100, wherein said information does not meet domain name specifications.

115. (currently amended) A method according to claim + 100, wherein said information does not meet URL specifications.

116. (currently amended) A method according to claim + 100, wherein said information comprises a plurality of words.

117. (currently amended) A method according to claim + 100, wherein said information comprises a field identifier and a field-match value.

118. (currently amended) A method according to claim + 100, wherein said information is associated with an owner of the site.

119. (previously presented) A method according to claim 118, wherein said information comprises a partial street address of said owner.

120. (previously presented) A method according to claim 118, wherein said information comprises a telephone number of said owner.

121-122 (cancelled)

123. (currently amended) A method according to claim + 100, wherein correcting spelling comprises correcting at least one transliteration error.

124. (currently amended) A method according to claim + 100, wherein analyzing comprises applying natural language recognition on said information.

125. (currently amended) A method according to claim + 100, wherein analyzing comprises blocking access to certain types of sites.

126-127 (cancelled)

128. (currently amended) A method according to claim + 100, wherein said analyzing is performed locally, where said page is displayed.

129. (currently amended) A method according to claim + 100, wherein said analyzing is performed remotely from where said page is displayed.

130. (currently amended) A method according to claim + 100, wherein said analyzing comprises determining a one-to-one mapping between said information and a translation.

131. (currently amended) A method according to claim + 100, wherein said information is entered in a language not supported by said browser.

132. (currently amended) A method according to claim + 100, wherein said information is entered in a font not supported by said browser.

133. (currently amended) A method according to claim + 100, wherein said thereby causing of directly displaying said page [,] comprises automatically providing password information for accessing said page.

134. (previously presented) A method according to claim 133, wherein a plurality of such passwords are stored in a password database associated with said user.

135 (cancelled)

136. (currently amended) A method according to claim + 100, wherein said provided page address is selected from multiple matching sites.

137. (currently amended) A method according to claim ~~44~~ 101, wherein said provided page address is selected from multiple matching sites.

138. (currently amended) A method according to claim ~~46~~ 18, wherein said provided page address is selected from multiple matching sites.

139-159 (cancelled)

160. (currently amended) A method according to claim ~~46~~ 18, wherein determining the geographic location comprises determining based on the user entering location information.

161. (currently amended) A method according to claim ~~46~~ 18, wherein determining the geographic location comprises determining based on the user entering the location at the time of configuration.

162. (currently amended) A method according to claim ~~46~~ 18, wherein determining the geographic location comprises determining based on the user entering the location during a session in which the information is entered.

163. (currently amended) A method according to claim ~~46~~ 18, wherein providing a page address comprises providing an address of a page whose content is associated with the determined geographic location.